Ahmad Mansour

UX/UI Designer

A dedicated UX/UI designer with a track record of delivering innovative design solutions. Skilled in leading design projects, mentoring junior designers, and adept in a range of design tools and methodologies. Seeking to advance in UX/UI seniority level, build a diverse portfolio, and promote usable design practices.

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EXPERIENCE

Senior UX/UI Designer
at Azm X

Aug 2025 – Present

RESPONSIBILITIES:

- **Project Management (Anatomi & Clix):** Led the redesign and auditing of two projects, Anatomi and Clix.
- **System Auditing:** Conducted thorough audits of existing systems and identified key areas for improvement.
- **Design System Creation:** Developed new design tokens and variables to ensure consistency and streamline the developer handoff process, facilitating the delivery of MVP within a tight timeline.
- **UX Enhancements:** Integrated animations and micro-interactions to create a more engaging user experience.
- **Design Direction:** Implemented a simple, colorful design approach for Anatomi and a minimal, clean design for Clix to reflect business needs and enhance user satisfaction.

Senior UX/UI Designer
at Andalusi

Aug 2023 – Apr 2025

RESPONSIBILITIES:

- **App Design Revamp:** Led the overhaul of existing app design patterns, enhancing the user interface for better user experience and engagement.
- **Design System Creation:** Spearheaded the development of a comprehensive design system, standardizing UI components and guidelines to streamline the design process.
- **UI Design for New Features:** Responsible for conceptualizing and designing the user interface for new app features, ensuring consistency and usability.
- **Research and Analysis:** Conducted in-depth disk research and competitive analysis to stay abreast of industry trends and identify opportunities for innovation.
- **Developer Handoff:** Work closely with the development team, providing them with detailed design specifications and guidance to ensure accurate implementation of design elements.

Mid-Level Product Designer
at Tremoloo

RESPONSIBILITIES:

- **Project Communication Leadership:** Served as the primary contact for several projects, ensuring effective communication and alignment with client goals.
- **UI Design Direction:** Guided UI design and development, introducing creative and practical design solutions.
- **Wireframing and Prototyping:** Crafted wireframes and prototypes to shape and

Jan 2022 – Jul 2023

communicate design ideas and strategies.

- **Industry Research:** Performed thorough disk research to maintain current knowledge of industry trends and user preferences.
- **Junior Designers Mentorship:** Reviewed and mentored junior designers, promoting their professional growth and skill development.
- **UX Design Specialization:** Focused on creating user-friendly interfaces and conducted usability testing to refine UX design.
- **POC Development Engagement:** Participated in Proof-of-Concept development, merging business and design aspects to meet project objectives.

Graphic Designer

Freelance

2016 - 2020

RESPONSIBILITIES:

- **Developed social media campaigns** for Enactus and student activities, focusing on creating engaging visual content.
- **Designed t-shirts and social media posts** for Kenzire Co., aligning with their brand and marketing goals.

EDUCATION

B.sc in science
Mansoura University
Graduation: Jun 2019

UI/UX Designer Track
Information Technology Institute (ITI)
Aug 2021 – Nov 2021

LANGUAGES:

English (very good)
Arabic (native)

DESIGN TOOLS

Figma
Photoshop
Illustrator
Rive
After Effects
Generative AI Tools:
Midjourney
Krea
Freepik

DESIGN SKILLS

UX Auditing
Psychology
Disk Research
Prototyping
Visual Design
Usability Testing
UI Directions
Micro-interactions
Human Interface Guidelines

SOFT SKILLS

Communication
Problem-Solving
Mentorship
Team Collaboration
Negotiation and Persuasion
Strategic Thinking
Self-Awareness
Presentation
Auditing

Events & Community

1- **Startups Without Borders:** Engaging in diverse startup ecosystems.
2- **ChatGPT in UX/UI:** Presenting on AI's impact in design.
3- **Laws of UX:** Sharing insights on UX principles from a psychological perspective.

INTERESTS

Traveling: Gaining diverse cultural insights for design inspiration.
Reading: Keeping updated with design trends and psychology.

Additional Information

Military state: Served

Mar 2020 – Mar 2021